Contest Rules & Regulations

Mother’s Day Instagram Contest

$100 Gift Card Giveaway

April 30, 2019 – May 6, 2019
NYGÅRD Mother’s Day Instagram Contest $100 Gift Card Giveaway

Official Contest Rules

The NYGÅRD Mother’s Day Instagram Contest $100 Gift Card Giveaway runs from APR 30, 2019, to 11:59 p.m. CT on May 6, 2019 (the “contest period”).

How to Enter NO PURCHASE NECESSARY. To enter, visit the Alia N TanJay Instagram page at https://www.instagram.com/aliantanjay/ during the contest period and must complete all the following mandatory steps:

1. Follow @aliantanjay
2. Like this post and tag your mom in the comments below - extra entry if you tell us why she is special
3. Post a photo of you & your Mom on your own Instagram page
4. Being sure to tag your mom + use #NYGARDmomsday

There is a maximum of two (2) entries per person. One entry is for following the four step contest rules above, an extra entry is counted towards a comment of why your mom is special & a hashtag #NYGARDmomsday.

Prize There is a total of one (1) prize available to be won, consisting of a $100 gift card, redeemable at any NYGÅRD retail store or online at nygard.com.

Prize Draw The prize winner will be selected in Winnipeg, Manitoba at approximately 9:00 a.m. CT on May 7, 2019 from among all entries received during the contest period. NYGÅRD will attempt to contact the selected entrants by Instagram direct message for a period of five (5) business days following the draw date. If, within that time, a selected entrant cannot be contacted, or does not respond to any messages left for him/her, he/she will be declared ineligible and will no longer be eligible to win a prize and NYGÅRD or their representatives may, at NYGÅRD’s sole and absolute discretion, select at random another eligible entrant who NYGÅRD will attempt to contact, and who shall in turn be subject to disqualification, in the same manner. The odds of being selected as a potential prize winner depends on the total number of entries received during the contest period.

In order to be declared a winner, each potential winner of the prize must also complete and return to NYGÅRD a form of Declaration and Release within fourteen (14) business days of delivery, confirming compliance with the contest rules and regulations and releasing NYGÅRD and their respective affiliates and promotional agencies, the contest judges and their respective employees, directors, officers and agents (collectively, the “Contest Group”) from and against any and all liability arising out of or in connection with the contest and the awarding and use of prizes. No participant shall be declared a winner until his/her compliance with these official contest rules has been verified.

General Rules 6. To enter and be eligible to win, an entrant must be a legal resident of Canada (excluding Quebec) of the age of majority in his or her province of residence as at the time of entry in the contest, excluding the contest judges and employees, officers and directors (including immediate family members of, and persons domiciled with, such employees, officers and directors) of NYGÅRD and their respective affiliates and promotional agencies.

7. By liking, following and commenting, you enter and agree that this contest is in no way associated with, endorsed by or administered by Instagram.
8. If the identity of an entrant/winner is disputed, the entrant/winner will be deemed to be the person in whose name
the applicable Instagram account is registered. The sole determinant of time for the purposes of receipt of a valid
entry in this contest will be NYGÅRD’s network equipment.

9. The prize must be accepted as awarded. They may not be transferred or substituted for another prize (other than at the
sole discretion of NYGÅRD). NYGÅRD reserve the right, for any reason whatsoever, in their sole and absolute discretion,
to award a substitute prize of equivalent or greater value, including without limitation a cash award. Arrangements for
prize delivery will be confirmed with the winners by email or telephone.

10. All decision(s) of the contest judges, who may be employees of NYGÅRD or their affiliates or independent
contractors, are final with respect to all aspects of the contest, including, without limitation, eligibility and/or
disqualification of entries. All entries are the property of NYGÅRD and will not be returned.

11. By entering the contest, all contestants agree to abide and be bound by these official contest rules and
the decisions of the contest judges.

12. By entering this contest, each entrant agrees to save and hold harmless the Contest Group from any and all liability
for harm which the winner may suffer as a result of participation in the contest, compliance or non-compliance with these
contest rules and acceptance and use of the prize, and each winner agrees to sign NYGÅRD’ form(s) of Declaration and
Release documentation (see Rule 5 above) in this regard before receiving his/her prize. The Contest Group will not be
responsible for lost, incomplete, late or misdirected entries or for any failure of the contest website during the contest
period, or for any technical malfunction or other problems with, any telephone network or lines, online systems, servers,
access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or
at any website, or any combination of the foregoing, and will not be liable for any resulting injury or damage to any
person or property arising from, or relating to, that person’s or any other person’s participation in the contest. Any
attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of
criminal and civil laws and, should such an attempt be made, NYGÅRD reserves the right to seek remedies and damages
to the fullest extent permitted by law, including criminal prosecution.

13. NYGÅRD reserves the right to change the terms of the contest or terminate it at any time, without prior notice. Without
limiting the generality of the foregoing, if for any reason in the sole opinion of NYGÅRD the contest is not capable of
running as planned or if the administration, security, fairness, integrity, or proper conduct of the contest is corrupted or
adversely affected, including by reason of tampering, fraud, technical failures or any other difficulty, NYGÅRD reserve the
right to cancel, terminate, modify or suspend the contest, including selecting winners and/or additional winners from
previously received valid entries.

14. By entering this contest, all winners consent and agree to the use by NYGÅRD or their agents of the winner’s
name, city of residence, photograph, video image or other likeness or image, voice and/or statements for any
advertising, publicity and marketing purposes, without compensation (other than the prize) of any kind.

15. This contest is subject to all federal, provincial and municipal laws. This contest is void where
prohibited.

16. Personal information about entrants collected in connection with this contest will be used only for the purpose of
administering this contest and for those other purposes outlined in NYGÅRD’ respective privacy policies or
otherwise consented to by the entrant.