

Gift Card Giveaway Rules & Regulations

NYGÅRD

Gift Card Giveaway Contest Rules & Regulations

October 30, 2017

NYGÅRD \$250 Gift Card Giveaway

Official Contest Rules

1. The NYGÅRD \$250 Gift Card Giveaway runs from 12:01 a.m. CT on October 31, 2017 to 11:59 p.m. CT on November 19, 2017 (the “contest period”).

How to Enter

2. NO PURCHASE NECESSARY. To enter, visit the contest page at <https://www.nygard.com/store/EmailUpdates.aspx> during the contest period, complete all mandatory fields on the online contest entry form and submit the entry online by clicking “Sign Up Now”. There is a maximum of one (1) entry per person. Only one person may enter using a particular e-mail address and there is a limit of one (1) email address per entrant.

Prize

3. There is a total of one (1) prize available to be won, consisting of a \$250 gift card, redeemable at any NYGÅRD retail store or online at nygard.com.

Prize Draw

4. A random draw to select the potential prizewinner will be held in Winnipeg, Manitoba at approximately 9:00 a.m. CT on November 20, 2017 from among all entries received during the contest period. NYGÅRD will attempt to contact the selected entrants by email and telephone for a period of five (5) business days following the draw date. If, within that time, a selected entrant cannot be contacted, or does not respond to any emails or telephone messages left for him/her, he/she will be declared ineligible and will no longer be eligible to win a prize and NYGÅRD or their representatives may, at NYGÅRD’s sole and absolute discretion, select at random another eligible entrant who NYGÅRD will attempt to contact, and who shall in turn be subject to disqualification, in the same manner. Each selected entrant will be required to answer correctly a time-limited, mathematical skill-testing question, to be administered by email or telephone. The odds of being selected as a potential prizewinner depend on the total number of entries received during the contest period.

5. In order to be declared a winner, each potential winner of a prize must have correctly

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answered the required skill-testing question and must also complete and return to NYGÅRD a form of Declaration and Release within fourteen (14) business days of delivery, confirming compliance with the contest rules and regulations and releasing NYGÅRD and their respective affiliates and promotional agencies, the contest judges and their respective employees, directors, officers and agents (collectively, the "Contest Group") from and against any and all liability arising out of or in connection with the contest and the awarding and use of prizes. No participant will be declared a winner until his/her compliance with these official contest rules has been verified.

General Rules

6. To enter and be eligible to win, an entrant must be a legal resident of Canada (excluding Quebec) of the age of majority in his or her province of residence as at the time of entry in the contest, excluding the contest judges and employees, officers and directors (including immediate family members of, and persons domiciled with, such employees, officers and directors) of NYGÅRD and their respective affiliates and promotional agencies.

7. If the identity of an entrant/winner is disputed, the entrant/winner will be deemed to be the person in whose name the applicable email account is registered. The sole determinant of time for the purposes of receipt of a valid entry in this contest will be NYGÅRD's network equipment.

8. All prizes must be accepted as awarded. They may not be transferred or substituted for another prize (other than at the sole discretion of NYGÅRD). NYGÅRD reserve the right, for any reason whatsoever, in their sole and absolute discretion, to award a substitute prize of equivalent or greater value, including without limitation a cash award. Arrangements for prize delivery will be confirmed with the winners by email or telephone.

9. All decision(s) of the contest judges, who may be employees of NYGÅRD or their affiliates or independent contractors, are final with respect to all aspects of the contest, including, without limitation, eligibility and/or disqualification of entries. All entries are the property of NYGÅRD and will not be returned.

10. By entering the contest, all contestants agree and to abide and be bound by these official contest rules and the decisions of the contest judges.

11. By entering this contest, each entrant agrees to save and hold harmless the Contest Group from any and all liability for harm which the winner may suffer as a result of participation in the contest, compliance or non-compliance with these contest rules and acceptance and use of the prize, and each winner agrees to sign NYGÅRD' form(s) of

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Declaration and Release documentation (see Rule 5 above) in this regard before receiving his/her prize. The Contest Group will not be responsible for lost, incomplete, late or misdirected entries or for any failure of the contest website during the contest period, or for any technical malfunction or other problems with, any telephone network or lines, online systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or at any website, or any combination of the foregoing, and will not be liable for any resulting injury or damage to any person or property arising from, or relating to, that person's or any other person's participation in the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws and, should such an attempt be made, NYGÅRD reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

12. NYGÅRD reserves the right to change the terms of the contest or terminate it at any time, without prior notice. Without limiting the generality of the foregoing, if for any reason in the sole opinion of NYGÅRD the contest is not capable of running as planned or if the administration, security, fairness, integrity, or proper conduct of the contest is corrupted or adversely affected, including by reason of tampering, fraud, technical failures or any other difficulty, NYGÅRD reserve the right to cancel, terminate, modify or suspend the contest, including selecting winners and/or additional winners from previously received valid entries.

13. By entering this contest, all winners consent and agree to the use by NYGÅRD or their agents of the winner's name, city of residence, photograph, video image or other likeness or image, voice and/or statements for any advertising, publicity and marketing purposes, without compensation (other than the prize) of any kind.

14. This contest is subject to all federal, provincial and municipal laws. This contest is void where prohibited.

15. Personal information about entrants collected in connection with this contest will be used only for the purpose of administering this contest and for those other purposes outlined in NYGÅRD' respective privacy policies or otherwise consented to by the entrant.